

"The tree, a world of its own"

Tell us about your tree!

With our partner, the National Museum of Natural History, the Group is launching a major internal campaign dedicated to trees in December. On the agenda: insights from botanist Marc-André Sélosse, presentations of the trees that inhabit our sites... and, above all, your stories. Bring your cameras!

Throughout December, Séché Environnement and the National Museum of Natural History, which is celebrating its 400th anniversary this year, invite you to discover the unsuspected world of trees.

A month to rediscover the trees

The great French botanist Marc-André Sélosse will explain why trees are extraordinary beings that are essential to preserve. At the same time, the campaign will highlight the trees that grow on the Group's sites.

What if you also had a story to tell?

There is surely a tree that matters to you: through its meaning, its message, a memory attached to it. We invite you to present it to all the Group's employees.

To participate, send to **the address dd@groupe-seche.com:**

1. A beautiful photo (JPG or PNG format) of your tree. You may or may not appear in the photo;
2. your first name and position within the Group;
3. the nearest city and the country where the tree grows;
4. the tree species;
5. a text of up to 500 characters explaining why you chose it.

BEFORE DECEMBER 10

Your contributions will be published on the operation's website, accessible to all Group employees in French, English, and Spanish. Images found on the Internet or generated by AI will not be accepted: we want to get to know you and your tree!

The Sustainable Development team looks forward to hearing from you.